

Aryavrat Global Ventures Private
Limited

From the Farms of India to the World's Healthiest Plates

An emerging global leader in the manufacturing, processing, packaging, and international distribution of premium-quality Makhana (Fox Nuts) – rooted in Bihar's rich agricultural heritage, driven by innovation, and committed to sustainable value creation across every link of the supply chain.

HEALTHY SNACKING

SUPERFOOD

EXPORT-READY



Made with **GAMMA**

Who We Are

Aryavrat Global Ventures Private Limited is a vertically integrated agri-business enterprise specializing in the end-to-end production and global distribution of Makhana — one of India's most revered traditional superfoods. Headquartered in Patna, Bihar, we operate at the intersection of ancestral agricultural wisdom and modern food-processing technology, bringing a product with over 2,000 years of cultural heritage to contemporary global health-conscious consumers.

Our Foundation

Bihar is the heartland of Makhana cultivation, accounting for over 90% of global production. Our deep roots in this region give us direct access to the finest raw materials, trusted farmer relationships, and an intimate understanding of the crop's seasonal cycles, quality parameters, and processing nuances — advantages that cannot be replicated by distant traders or intermediaries.

What We Do

- Source premium-grade raw Makhana directly from certified organic farms across Bihar
- Process, roast, and flavor using advanced, hygienic manufacturing infrastructure
- Package with food-grade, shelf-life-optimized materials for domestic and export markets
- Distribute through e-commerce, quick-commerce, B2B marketplaces, and international trade channels
- Offer private-label and white-label manufacturing solutions for global retail partners

Vision & Mission

Our Vision

To become a globally trusted brand in the healthy snacking and superfood segment — recognized for innovation, uncompromising quality, and environmental sustainability. We envision Makhana transitioning from a regional Indian specialty to a household superfood staple across the USA, Europe, Middle East, and Southeast Asia, much like quinoa or chia seeds before it.

Our Mission

- **Deliver Superior Quality:** Supply premium-grade Makhana products that consistently meet and exceed international food safety and quality benchmarks for both domestic and export markets.
- **Empower Farmers:** Build ethical, transparent, and organic sourcing relationships that ensure fair pricing, capacity-building, and long-term economic upliftment for cultivating communities in Bihar.
- **Innovate Continuously:** Invest in product development, packaging technology, and process automation to stay ahead of evolving consumer preferences and global market demands.
- **Create Sustainable Value:** Operate with environmental responsibility at every stage — from eco-conscious processing to waste minimization and sustainable packaging solutions.

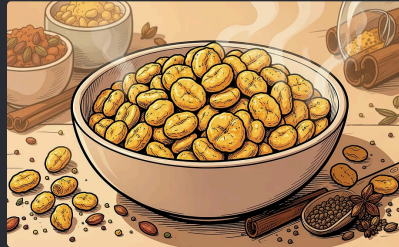
Core Business Segments & Product Portfolio

Our business spans the complete value chain — from farm-level procurement through advanced processing to global distribution. Each segment is engineered for scalability, quality consistency, and market responsiveness.



Raw Makhana

Premium-grade, export-quality seeds sourced directly from certified farms. Our raw Makhana undergoes rigorous sorting, grading, and quality inspection to ensure uniformity in size, color, and moisture content — making it ideal for re-processing, retail packaging, or industrial food applications globally.




Roasted Makhana

Ready-to-eat, lightly roasted snacks that preserve the natural nutritional profile while delivering a satisfying crunch. Our roasting process uses controlled temperature profiles to ensure consistent texture, extended shelf life, and superior taste — available in plain, lightly salted, and seasoned variants.



Flavored Makhana

An innovative range catering to evolving global consumer palates. Our flavor portfolio includes peri-peri, cheese & herbs, tangy tomato, sweet caramel, chocolate-coated, and fusion blends — designed to appeal to diverse markets from North America to the Middle East and Southeast Asia.

 All product lines are available for **private labeling and white-label manufacturing**, enabling retail partners and distributors to launch their own branded Makhana products with our production expertise and quality systems behind them.

Why Aryavrat Global Ventures? — Our Unique Value Proposition

In a rapidly growing global healthy snack market, Aryavrat Global Ventures offers a combination of advantages that few competitors can match — from farm-level integration to international compliance readiness.



Farm-to-Market Integration

Direct sourcing from Bihar's cultivating communities eliminates intermediaries, ensures traceability, and guarantees consistent raw material quality year-round.



Exceptional Nutritional Profile

Makhana is naturally low in fat, high in protein, gluten-free, and rich in antioxidants — aligning perfectly with global demand for clean-label, plant-based superfoods.



Customizable & Private Label

Flexible manufacturing options including custom flavors, packaging formats, and private-label solutions tailored to each buyer's brand identity and market requirements.



International Compliance

Full compliance with US-FDA, HACCP, ISO 22000, HALAL, KOSHER, and Organic standards — making export documentation and buyer audits seamless and straightforward.



Competitive Pricing

Vertically integrated operations and direct farmer relationships enable us to offer competitive pricing without compromising on quality, consistency, or food safety standards.



Technology-Driven Processing

Automated roasting, AI-assisted quality inspection, and supply chain digitization ensure product consistency, operational efficiency, and full traceability from farm to fork.

Innovation, Packaging & Technology

Staying ahead in the competitive global healthy snack market requires continuous investment in product innovation, packaging technology, and digital infrastructure. Aryavrat Global Ventures has built a robust innovation framework that addresses every dimension of the value chain.

Product Innovation Pipeline

- **Functional Snacks:** Makhana fortified with vitamins, minerals, and protein blends targeting fitness and wellness consumers
- **Organic Range:** Certified organic Makhana for premium health-food retail channels
- **Ready-to-Cook Kits:** Instant snack and meal kits for convenience-driven urban consumers
- **Global Fusion Flavors:** Peri-peri, cheese herbs, wasabi, chocolate-coated, and region-specific blends for international palettes

Packaging Innovation

- Sustainable, food-grade packaging materials aligned with global environmental standards
- Nitrogen-flushed packs for extended shelf life and freshness retention
- QR-code-based smart packaging enabling end-consumer traceability and brand storytelling

Technology Integration

- **Automated Processing:** Precision-controlled roasting and flavoring equipment ensuring batch-to-batch consistency
- **AI Quality Inspection:** Machine vision systems for real-time defect detection, size grading, and quality assurance
- **Supply Chain Digitization:** End-to-end digital tracking for improved traceability, inventory management, and delivery reliability
- **Data-Driven Forecasting:** Demand analytics to optimize production planning and reduce lead times for international buyers

- Our innovation roadmap is aligned with global consumer trends including clean-label demand, functional nutrition, sustainability, and convenience — ensuring our product portfolio remains relevant and competitive across all target markets.

Market Opportunity & Global Growth Strategy

The global healthy snack market is one of the fastest-growing segments in the food industry, driven by rising health consciousness, increasing disposable incomes, and a structural shift toward plant-based, clean-label products. Makhana — with its exceptional nutritional profile and gluten-free, vegan credentials — is uniquely positioned to capture significant market share in this expanding category.

\$150B+

Global Healthy Snack Market

Estimated market size by 2027, growing at a CAGR of 6–7% annually

90%

India's Makhana Production Share

Bihar alone accounts for the vast majority of global Makhana output

4

Target Export Regions

USA, Europe, Middle East, and Southeast Asia — our primary expansion markets

13+

International Certifications

Compliance credentials enabling seamless access to regulated global markets

Our Growth Strategy

1

Market Expansion

Targeted entry into USA, EU, Middle East, and Southeast Asia through certified distributors and retail partnerships

2

Channel Diversification

Strengthening presence across e-commerce, quick-commerce, B2B marketplaces, and direct-to-consumer channels

3

Strategic Partnerships

Alliances with international distributors, retail chains, and health-food platforms to accelerate market penetration

4

Brand Building

Digital marketing, health awareness campaigns, and trade show participation to establish brand recognition globally

Certifications, Compliance & Global Standards

Trust in the international food trade is built on documented compliance. Aryavrat Global Ventures holds one of the most comprehensive certification portfolios in the Indian Makhana industry, covering food safety, quality management, environmental responsibility, occupational health, and international trade compliance. These credentials are not merely badges – they are operational commitments verified through rigorous audits and continuous monitoring.

Food Safety & Quality Certifications

- **ISO 22000:2018** – Food Safety Management System
- **HACCP Certification** – Hazard Analysis & Critical Control Points
- **FSSAI Central License** – India's apex food safety regulator
- **GMP** – Good Manufacturing Practices
- **US-FDA Registration** – Compliance for US market exports
- **HALAL Certification** – For Middle East and Muslim-majority markets
- **KOSHER Certification** – For Jewish dietary compliance and premium retail
- **Organic Certification** – For certified organic product lines

Management System & Trade Registrations

- **ISO 9001:2015** – Quality Management System
- **ISO 14001:2015** – Environmental Management System
- **ISO 45001:2018** – Occupational Health & Safety
- **ISO/IEC 17025:2017** – Testing & Calibration Laboratory Standards
- **APEDA Registration** – Agricultural & Processed Food Export Development Authority
- **Import Export Code (IEC)** – Legal authorization for international trade
- **GSTIN Registration** – Full domestic tax compliance
- **StartUp India & MSME ZED (Bronze)** – Government recognition for innovation and quality

- ✓ Our certifications are actively maintained and available for buyer audits. They demonstrate our commitment to **hygienic manufacturing, export-quality production systems, sustainable operations, and full compliance with global buyer requirements** across regulated markets worldwide.

Our Brands, Presence & Trade Network

Aryavrat Global Ventures operates a multi-brand portfolio designed to serve distinct consumer segments — from premium health-food buyers to value-conscious households — across domestic and international markets. Our brands are supported by a robust distribution network spanning e-commerce, quick-commerce, and B2B platforms.



MGS & Sons

A trusted brand focused on premium-quality food and agricultural products with strong emphasis on authenticity, consistency, and customer satisfaction. Positioned for discerning buyers who value heritage and provenance.



Aryavita Foods

A modern healthy food and snack brand dedicated to nutritious, hygienic, and innovative food products for domestic and international consumers. The flagship brand for our flavored and roasted Makhana range.



Orgrainneeka

An organic and wellness-focused brand promoting natural, sustainable, and health-oriented food solutions inspired by nature and traditional nutrition. Targeted at the premium organic and clean-label segment.



Sreepal

A consumer-focused brand delivering quality food products with commitment toward purity, taste, affordability, and reliability. Designed for high-volume domestic retail and value-driven market segments.

Digital & Retail Presence

- **E-Commerce:** Amazon Global, Flipkart
- **Quick Commerce:** Blinkit, BigBasket, Amazon Now, Flipkart Grocery
- **B2B Marketplace:** Exporters India

Trade Memberships

- Gujarat Chamber of Commerce & Industry (GCCI)
- Bihar Chamber of Commerce & Industry (BCCI)
- International Chamber of Commerce (ICC)
- Trade Promotion Council of India (TPCI)

These memberships connect us to international trade opportunities, export promotion initiatives, global business forums, and B2B networking platforms with buyers and distributors worldwide.

Sustainability, Social Impact & Our Commitment

At Aryavrat Global Ventures, business success and social responsibility are inseparable. Our operations are designed to create lasting value not just for shareholders and buyers, but for the farming communities, rural economies, and environments that make our business possible.



Fair & Ethical Sourcing

We source directly from farmers across Bihar, ensuring transparent pricing, timely payments, and long-term procurement agreements that provide income stability for cultivating families. Our ethical sourcing model eliminates exploitative intermediaries and builds trust across the supply chain.



Farmer Capacity Building

We conduct regular training programs to help farmers improve cultivation practices, adopt organic methods, increase yield quality, and reduce post-harvest losses – contributing to higher incomes and more sustainable farming ecosystems across the region.



Eco-Conscious Operations

Our processing infrastructure is designed for waste minimization, energy efficiency, and the use of sustainable packaging materials. We are committed to reducing our environmental footprint while maintaining the highest standards of food safety and product quality.



Rural Employment & Economic Growth

Every stage of our operation – from procurement to processing to packaging – generates employment in rural and semi-urban Bihar, contributing to local economic development, women's empowerment, and the broader revitalization of India's agricultural heartland.

We invite partners, investors, and distributors worldwide to join us in transforming Makhana into a global superfood staple – creating long-term value for customers, communities, and the planet. **Let us build the future of healthy snacking together.**

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